Special Feature – CITT/ICTS 2006 AWARD RECIPIENT

On August 12, 2006, Toronto hosted the 9th Annual CITT/ICTS Awards Banquet in recognition of individuals and companies that excel in their field of live performance in Canada. Every month, StageWorks will feature a portrait of this year’s CITT/ICTS Annual Awards Recipients.

This month we feature the CITT/ICTS Supplier (Corporate) Achievement Award recipient. The CITT/ICTS Supplier (Corporate) Achievement Award is awarded to an individual and/or corporate entity that have shown sustained commitment to providing excellent service and/or product(s) to the Canadian cultural industries community. This year’s recipient is GerrAudio Distribution.

GERRAUDIO DISTRIBUTION
Professional audio distribution across Canada

GerrAudio has been a long time supporter of CITT/ICTS, and also has been actively involved in furthering excellence in audio through the products they sell, and the training offered to their customers.

A high level of personal customer service has always been a hallmark of GerrAudio, both at the National and Regional level.

From offering Canada’s first major SIM measurement seminar in Toronto, to consistently maintaining the highest level of training for their sales force, GerrAudio is set to continue to serve the Canadian professional audio community for decades to come.

The Corporate Member
GerrAudio Distribution Inc. is Canada’s source for the products recognized around the world for their commitment to the integrity of live performance, broadcast and recorded sound.

GerrAudio distributes products made by Meyer Sound, DiGiCo, Clear-Com, Audio Precision, HM Electronics, Drawmer and Soundfield.

With their Head Office located in Brockville, Ontario, GerrAudio is lead by an extraordinaire team of dedicated and benevolent people based in majors parts of the county: wherever it be Technical Product Specialist and President/CEO, Bob Snelgrove, and Marjorie McCullough at Inside Sales and Marketing in Brockville, or Shawn Hines, Western Canada Sales Manager for British Columbia, Alberta and Saskatchewan, Frank Pimsikern, Managing Partner in Manitoba and Ontario, and Andrew Hope, Managing Partner for Quebec and the Maritimes, they work together towards making a difference in serving the Canadian professional audio community.

The Supporting Member
GerrAudio have always supported CITT/ICTS: they have attended CITT/ICTS’s trade show since 1998, and have sponsored conference events numerous times, including the corporate luncheon in Montréal, coffee breaks and swag bingo.

Andrew Hope has presented Line Array sessions at the Montreal and Calgary conferences. They also attend Regional Section events when possible.

GerrAudio has proven over the past years to be more than a national audio distributor, they are also a valued corporate member that cares very much about CITT/ICTS, about its mission and its members.

SIM School - Toronto 1999
On May 17-21 1999, GerrAudio featured a SIM school in Toronto in conjunction with Meyer Sound. Together, Bob McCarthy, who consults on sound system alignment and design, and Andrew Hope, of GerrAudio, taught the five-day course. Robyn Houle, Frank Pimsikern and Bob Snelgrove of GerrAudio aided in organizing the course, which drew in participants throughout Canada.

The SIM school, which hosted 22 participants, was held at the Roy Thompson Hall in three distinct classroom settings where measurements and room conditions varied.


Frank Pimsikern (in the centre) from GerrAudio with CITT/ICTS President Bob Johnston (at right) and Past President Graham Frampton

GerrAudio offering the SIM school in Toronto (1999)