

EXPO-SCÈNE 2027

APRIL 7 — 8 AVRIL

Palais des congrès de Montréal

SPONSORSHIP & ADVERTISEMENT BROCHURE

EXPO-SCÈNE is produced by



Canadian Institute for Theatre Technology
Institut canadien des technologies scénographiques

EXPO-SCÈNE 2027

APRIL 7 - 8 AVRIL | Palais des congrès de Montréal

This brochure is a guide to sponsorship and advertising opportunities for EXPO-SCÈNE 2027.

EXHIBITORS:

ATTRACT THE ATTENTION OF SHOW ATTENDEES!

We offer a wide range of opportunities to meet your needs and that ensure maximum visibility **before, during and after the event.**

Not exhibiting? A sponsorship* or advertisement is a cost-effective way to promote your product or service to the show's attendees.

** Sponsorships marked with an asterisk are reserved for exhibitors.*

Sponsorships are not subject to sales tax. Advertising is.

View [ADVERTISING OPPORTUNITIES](#)

View [SPONSORSHIP OPPORTUNITIES](#)

ALL sponsorships include:

- Logo on the EXPO-SCÈNE website
- Logo and recognition during the event
- Recognition in the EXPO-SCÈNE official program

Have something else in mind?

We can **customize opportunities** to suit your specific marketing objectives and budget. Send us your questions and/or customized proposal!

Ready to book?

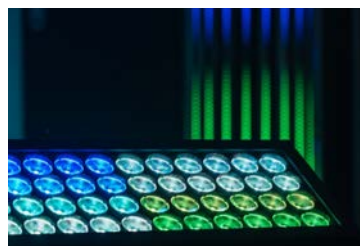
Contact us [via email](#)

or by phone at 416 707-4584 OR | 888 271-3383

IMPORTANT DEADLINES:

RESERVE by > FEBRUARY 26, 2027
SUBMIT ARTWORK by > MARCH 12, 2027

For more information or to reserve, please contact us at 416 707-4584 or at communications@citt.org



EXPO-SCÈNE 2027

APRIL 7 - 8 AVRIL | Palais des congrès de Montréal

For more information or to reserve, please contact us at **416 707-4584** or at **communications@citt.org**

ADVERTISING OPPORTUNITIES

Promote your presence at the show – Attract visitors to your booth!

Advertising is an effective way to increase your visibility and to promote your services and products.

AD IN THE OFFICIAL PROGRAM

The EXPO-SCÈNE program is a 44-48 page booklet that is distributed to all attendees. It contains the exhibitor list, floor plan, and information on TEC Talks, training, and demo rooms. An electronic version is also available on our website.



Specifications		Cost
• 4C High Resolution PDF file or JPG (min. 300 dpi). • Deadline to book: FEB 26, 2027 • Artwork due: MARCH 12, 2027	Inside cover [Front or Back] (W 5.5" X H 8.5" + 0.125" bleed)	\$ 1 600 (+taxes)
	Full page Interior (W 5.5" X H 8.5" + 0.125" bleed)	\$ 1 100 (+taxes)
	Half page Interior (W 5.5" X H 4.25" + 0.125" bleed)	\$ 850 (+taxes)

VISITOR BAGS INSERT

The EXPO-SCÈNE visitor bags are widely used by attendees. Including your flyers, pamphlets, or brochures ensures guaranteed distribution and reach.

Specifications		Cost
• Deadline to book: MARCH 30, 2027 • Material due: Bring the material on-site on: April 6 morning (set up day).	Flyer One page Single or Double sided Max. size 8.5" x 11"	\$ 500 (+taxes)
	Pamphlet or Brochure Max. 10 pages Max. size 8.5" x 11"	

The number of inserts placed in each bag is subject to limitation to prevent overstuffing.



EXPO-SCÈNE 2027

APRIL 7 - 8 AVRIL | Palais des congrès de Montréal

For more information or to reserve, please contact us at **416 707-4584** or at **communications@citt.org**

SPONSORSHIP OPPORTUNITIES

Included with ALL Sponsorships	Sponsorship	Specific Benefits of the Sponsorship	Cost	Quantity Available
✓ Logo on EXPO-SCÈNE website ✓ Logo and recognition during the event ✓ Recognition in EXPO-SCÈNE official program	Cocktail Reception	✓ Dedicated signage recognition at the reception ✓ 8 complimentary reception invitations (Platinum) ✓ 4 complimentary reception invitations (Gold and Silver) ✓ Full page advertisement in the program (Platinum and Gold) ✓ ½ page advertisement in the program (Silver and Bronze)	\$ 5 200 PLATINUM Exclusive sponsor (1 available) or \$ 4 200 GOLD (2 available) \$ 3 200 SILVER (3 available) \$ 2 700 BRONZE (4 available)	Up to 9 or 1 exclusive
	Wi-Fi *	✓ Customized graphic on Wi-Fi connection page ✓ URL to sponsor website	\$ 2 500	1
	Badge *	✓ Logo on the 2027 badge top banner	\$ 2 000	1
	TEC Talk Studios	✓ Logo on screens at each studio entrance	\$ 1 600	1
	Charging Station	✓ Logo, image, or short video on the charging station screen	\$ 750	1

VIEW MORE DETAILS IN THE FOLLOWING PAGES.

** These sponsorships are for exhibitors only.*

EXPO-SCÈNE 2027

APRIL 7 - 8 AVRIL | Palais des congrès de Montréal

For more information or to reserve, please contact us at **416 707-4584** or at **communications@citt.org**

COCKTAIL RECEPTION

from \$ 2 700 to 5 200 \$

EXPO-SCÈNE's Cocktail Reception is a well attended event.

Reserved for exhibitors and special guests, this exclusive gathering is hosted on the 7th floor of the Palais des congrès de Montréal after the show closes on opening day. The reception is an opportunity to enjoy drinks, appetizers, and network in a relaxed atmosphere.

Sponsoring this event provides valuable exposure and reach. Sponsors are responsible for providing their own banners and signage with approval from CITT/ICTS.

\$ 5 200 PLATINUM exclusive sponsor (1 available)

\$ 4 200 GOLD (2 available)

\$ 3 200 SILVER (3 available)

\$ 2 700 BRONZE (4 available)



EXPO-SCÈNE 2027

APRIL 7 - 8 AVRIL | Palais des congrès de Montréal

For more information or to reserve, please contact us at **416 707-4584** or at **communications@citt.org**



Wi-Fi

\$ 2 500

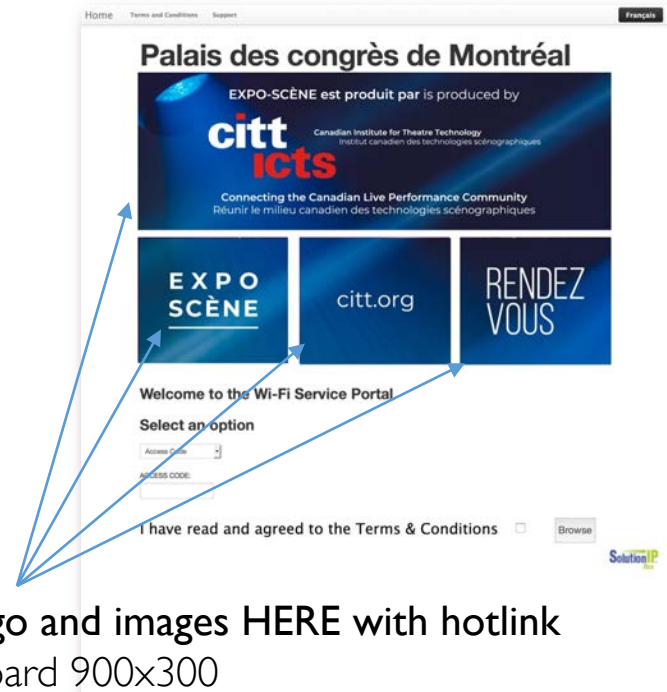
Reliable Wi-Fi is essential to productivity!

Complimentary Wi-Fi is available throughout the expo hall during the whole event.

On the Wi-Fi login page:

- Sponsor logo and/or provided graphics with a hotlink to the sponsor's preferred URL.
- Wi-Fi password chosen by sponsor.
- After connecting, attendees are redirected to the same preferred URL.

**This sponsorship is for exhibitors only.*



Your logo and images HERE with hotlink

1x billboard 900x300

3x big box 300x250

EXPO-SCÈNE 2027

APRIL 7 - 8 AVRIL | Palais des congrès de Montréal

For more information or to reserve, please contact us at **416 707-4584** or at **communications@citt.org**

Ensure MAXIMUM visibility throughout the event!

BADGE

\$ 2 000

Your logo will be featured on the official EXPO-SCÈNE 2027 badge.



Your logo HERE

**This sponsorship is for exhibitors only.*

EXPO-SCÈNE 2027

APRIL 7 - 8 AVRIL | Palais des congrès de Montréal

For more information or to reserve, please contact us at **416 707-4584** or at **communications@citt.org**

TEC TALK STUDIOS

\$ 1 600



The TEC Talks are short educational seminars held in the two Studios located in the exhibition hall. They are free to attend and attract a large number of participants.

Your company's name and logo will be displayed on the screens located at the entrance of both Studios.



EXPO-SCÈNE 2027

APRIL 7 - 8 AVRIL | Palais des congrès de Montréal

For more information or to reserve, please contact us at **416 707-4584** or at **communications@citt.org**

CHARGING LOCKER

\$ 750

The EXPO-SCÈNE charging locker is located right in the center of the action, near the CITT/ICTS booth and the Stageline Stage.

As a sponsor, your logo, image, or video will be displayed on the **top screen** of the station.

This will make it visible to all attendees, especially those who use the station to charge their electronic devices.



Your logo, image or video HERE



EXPO-SCÈNE 2027

APRIL 7 — 8 AVRIL

Palais des congrès de Montréal

**THANK YOU
FOR YOUR SUPPORT!**

EXPO-SCÈNE is produced by

**citt
icts**

Canadian Institute for Theatre Technology
Institut canadien des technologies scénographiques