APRIL

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AVRIL

SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

APRIL 10 - 11 AVRIL | Palais des congrès de Montréal

This brochure serves as a guide for sponsorship and advertisement opportunities at EXPO-SCÈNE 2024.

As a sponsor you will capture the attention of over 1,500 visitors and leaders of the industry that attend the event!

We offer a wide range of opportunities to suit your needs and ensure maximum visibility before, during and after the event itself.

View SPONSORSHIP OPPORTUNITIES

View ADVERTISEMENT OPPORTUNITIES

ALL sponsorships include:

- Logo on EXPO-SCÈNE website
- Logo and recognition during the event
- Recognition in EXPO-SCÈNE official program

Have something else in mind? We can **customize opportunities** to suit your specific marketing objectives and budget.

Send us your questions and/or customized proposal!

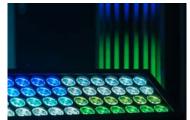
Ready to book?

Contact us <u>via email</u> or by phone at 514 504-9998 | 1 888 271-3383

DEADLINES

RESERVE by ➤ MARCH 8, 2024
SUBMIT ARTWORK by ➤ MARCH 15, 2024











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SPONSORSHIP OPPORTUNITIES & BENEFITS

Each Sponsorship include		Sponsorship	Additional Benefits	Cost	Number Available	
✓	Logo on EXPO- SCÈNE website Logo and recognition during the event	Cocktail Reception	 ✓ Dedicated signage recognition at the reception ✓ I0 complimentary reception invitations * ✓ Full page advertisement in the printed program * ✓ Verbal introduction by CITT/ICTS * To be shared between partners, if applicable. 	\$ 5 000 exclusive sponsor OR 2 partners @ \$ 2 750 each 3 partners @ \$ 2 000 each 4 partners @ \$ I 750 each 5 partners @ \$ I 500 each	Up to 5 partners	
		Wi-Fi	✓ Logo on the Wi-Fi connection page SOLD	\$ 2 500	I	
		Studio Lounge	✓ Logo and signage in the Studio Lounge SOLD	\$ 2 500	I	
		TEC Talk Studios	✓ Logo at each seminar studios	\$ 000	I	
✓	Recognition in EXPO- SCÈNE printed program	CITT/ICTS Networking Lounge :				
		Zen Zone	✓ Logo and signage in the Zen Zone	\$ 000	I	
	1 0	Charging Station	✓ Logo on the charging station	\$ 750	I	

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STUDIO LOUNGE

\$ 2 500

Sold!

Be seen and exclusive with this unique sponsorship!

Located in front of the TEC Talks Studios, the Studio Lounge is designed to attract people and invite them to relax while they wait for their TEC Talk, take a break during their visit at the show or recharge the batteries of their mobile device at the charging station.





Pictures are for reference only. The final design and furniture will vary and depend on the agreement between EXPO-SCÈNE and the sponsor.

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CITT/ICTS NETWORKING LOUNGE

The CITT/ICTS Networking Lounge is a great place for attendees to unwind and recharge during the event.

Right in the center of the action, the space provides comfortable seating to relax and connect with colleagues while recharging the batteries of your electronic devices.



Zen Zone

\$ I 000



Charging Station

\$ 750

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Sold!

Reliable Wi-Fi is a critical must-have productivity tool!

Help EXPO-SCÈNE 2024 attendees stay connected as the Official Wi-Fi Sponsor. Complimentary Wi-Fi will be available throughout the expo hall.



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TEC TALKS STUDIOS

\$ I 000

The TEC Talks take place over the 2 days of the show and attract a lot of visitors. Have your company name and logo featured on signage associated with the studios!









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ADVERTISEMENT OPPORTUNITIES

Highlight your presence at the show and attract visitors to your booth!

Advertisement is also a great way to increase your visibility and promote your services, products and website.

AD IN THE OFFICIAL PROGRAM

The EXPO-SCÈNE Program is a 50 to 54 pages publication handed out to each attendee. It contains the list of exhibitors and the floor plan as well as the TEC Talks descriptions and schedule.

Speci	Cost	
4C High Resolution PDF file only.	Inside cover [Front or Back] (W 5.5" X H 8.5" + 0.125" bleed)	\$ 500 (+taxes)
 Deadline to book: March 8, 2024 Artwork due: 	Full page Interior (W 5.5" X H 8.5" + 0.125" bleed)	\$ 000 (+taxes)
March 15, 2024	Half page Interior (W 5.5" X H 4.25" + 0.125" bleed)	\$ 750 (+taxes)



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VISITOR'S BAG INSERT

Ensure that ALL visitors receive information on your products and services!

Include a flyer or small brochure in each EXPO-SCÈNE bag distributed.

Specifications	Cost
 Maximum size – 8.5" X 11" Up to 8 pages long Quantity to provide – up to 1000 	\$ 750 (+taxes)





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THANK YOU FOR SUPPORTING EXPO-SCÈNE!