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**SPONSORSHIP & ADVERTISEMENT
OPPORTUNITIES**

EXPO-SCÈNE 2023

APRIL 13 - 14 AVRIL | Palais des congrès de Montréal

This brochure serves as a guide for sponsorship and advertisement opportunities at EXPO-SCÈNE 2023 at the Palais des congrès de Montréal.

As a sponsor you will **capture the attention of over 1,500 visitors and leaders of the industry** that attend the event!

We offer a wide range of opportunities to suit your needs and ensure maximum visibility before, during and after the event itself.

Can't make it to EXPO-SCÈNE 2023?

A sponsorship or advertisement provides an inexpensive way to promote your product or service to our attendees!

[View SPONSORSHIP OPPORTUNITIES](#)

[View ADVERTISEMENT OPPORTUNITIES](#)

ALL sponsorships include:

- Logo on EXPO-SCÈNE website
- Logo and recognition during the event
- Recognition in EXPO-SCÈNE official program

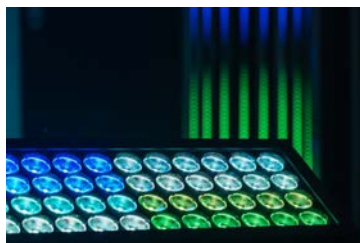
*Have something else in mind? We can **customize opportunities** to suit your specific marketing objectives and budget. Send us your questions and/or customized proposal!*

Ready to book?

Contact us at exposcene@citt.org
or by phone at 514 504-9997 | 1 888 271-3383

DEADLINES

RESERVE by > MARCH 10, 2023
SUBMIT ARTWORK by > MARCH 17, 2023



For more information or to reserve, please contact us at (514) 504-9997 or exposcene@citt.org

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SPONSORSHIP OPPORTUNITIES & BENEFITS

Each Sponsorship include	Sponsorship	Additional Benefits	Cost	Number Available
<ul style="list-style-type: none"> ✓ Logo on EXPO-SCÈNE website ✓ Logo and recognition during the event 	Cocktail Reception	<ul style="list-style-type: none"> ✓ Dedicated signage recognition at the reception ✓ 10 complimentary reception invitations * ✓ Full page advertisement in the printed program * ✓ Verbal introduction by CITT/ICTS <p style="text-align: center;"><i>* To be shared between partners, if applicable.</i></p>	\$ 5,000 exclusive sponsor OR 2 partners @ \$ 2,750 each 3 partners @ \$ 2,000 each 4 partners @ \$ 1,750 each 5 partners @ \$ 1,500 each	Up to 5 partners
	Wi-Fi	✓ Logo on the Wi-Fi connection page	\$ 2 500	1
	Studio Lounge	✓ Logo and signage in the Studio Lounge	\$ 2 500	1
	TEC Talk Studios	✓ Logo at each seminar studios	\$ 1 000	1
<ul style="list-style-type: none"> ✓ Recognition in EXPO-SCÈNE printed program 	CITT/ICTS Networking Lounge:			
	Zen Zone	✓ Logo and signage in the Zen Zone	\$ 1 000	1
	Charging Station	✓ Logo on the charging station	\$ 750	1

For more information or to reserve, please contact us at (514) 504-9998 or exposcene@citt.org

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COCKTAIL RECEPTION

\$ 5 000

The EXPO-SCÈNE Cocktail Reception is a highly attended event!

Following the closing of the show on opening day, exhibitors and special guests are invited to the 7th floor of the Palais des congrès de Montréal for a special evening of drinks, appetizers and networking in a relaxed atmosphere.

*This sponsorship can be shared provided all parts are bought at the same time.
The benefits will be divided equally.*

\$ 5,000 exclusive sponsor
or

2 partners @ \$ 2,750 each

3 partners @ \$ 2,000 each

4 partners @ \$ 1,750 each

5 partners @ \$ 1,500 each



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STUDIO LOUNGE

\$ 2 500

Be seen and exclusive with this unique sponsorship!

Located in front of the TEC Talks Studios, the Studio Lounge is designed to attract people and invite them to relax while they wait for their TEC Talk, take a break during their visit at the show or recharge the batteries of their mobile device at the charging station.



Pictures are for reference only. The final design and furniture will vary depending on the agreement between EXPO-SCÈNE and the sponsor.

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CITT/ICTS NETWORKING LOUNGE

The CITT/ICTS Networking Lounge is a great place for attendees to unwind and recharge during the event.

Right in the center of the action, the space provides comfortable seating to relax and connect with colleagues while recharging the batteries of your electronic devices.



Zen Zone

\$ 1 000



Charging Station

\$ 750

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Wi-Fi

\$ 2 500

Reliable Wi-Fi is a critical must-have productivity tool.

Help EXPO-SCÈNE 2023 attendees stay connected as the [Official Wi-Fi Sponsor](#).



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TEC TALKS STUDIOS

\$ 1 000

The TEC Talks seminars take place over the 2 days of the show and attract a lot of visitors.
Have your company name and logo featured on signage associated with the studios!



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ADVERTISEMENT OPPORTUNITIES

Highlight your presence at the show and attract visitors to your booth!

Advertisement is also a great way to increase your visibility and promote your services, products and website.

AD IN THE OFFICIAL PROGRAM

The EXPO-SCÈNE Program is a 50 to 54 pages publication handed out to each attendee. It contains the list of exhibitors and the floor plan as well as the TEC Talks descriptions and schedule.

Specifications		Cost
<ul style="list-style-type: none">• 4C High Resolution PDF file only.• Deadline to book: March 10, 2022• Artwork due: March 17, 2022	Inside cover [Front or Back] (W 5.5" X H 8.5" + 0.125" bleed)	\$ 1 500 (+taxes)
	Full page Interior (W 5.5" X H 8.5" + 0.125" bleed)	\$ 1 000 (+taxes)
	Half page Interior (W 5.5" X H 4.25" + 0.125" bleed)	\$ 750 (+taxes)



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VISITOR'S BAG INSERT

Ensure that ALL visitors receive information on your products and services!

Include a flyer or small brochure in each EXPO-SCÈNE bag distributed.

Specifications	Cost
<ul style="list-style-type: none">• Maximum size – 8.5" X 11"• Up to 8 pages long• Quantity to provide – up to 1000	\$ 750 (+taxes)



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**THANK YOU FOR SUPPORTING
EXPO-SCÈNE!**