

The background features a dark blue and green color palette with several bright spotlights creating beams of light. A small globe is visible on the left side, illuminated by a spotlight. The overall atmosphere is dramatic and high-tech.

EXPO

SCÈNE

2022

A P R I L

13 — 14

A V R I L

**SPONSORSHIP & ADVERTISEMENT
OPPORTUNITIES**

EXPO-SCÈNE 2022

APRIL 13 - 14 AVRIL | Palais des congrès de Montréal

This brochure serves as a guide for sponsorship and advertising opportunities at **EXPO-SCÈNE 2022 at the Palais des congrès de Montréal.**

As a sponsor of EXPO-SCÈNE 2022, you will capture the attention of over **1,500 visitors and leaders of the industry** that attend the event.

We offer a wide range of opportunities to suit your needs. That will ensure maximum visibility before, during and after the event itself.

For those unable to exhibit at **EXPO-SCÈNE 2022**, sponsorship and advertisement provide an inexpensive way to promote your product or service.

[GO TO SPONSORSHIP OPPORTUNITIES](#)

[GO TO ADVERTISEMENT OPPORTUNITIES](#)

ALL sponsorships include the following:

- Logo on EXPO-SCÈNE website
- Logo and recognition during the event
- Recognition in EXPO-SCÈNE 2022 printed program

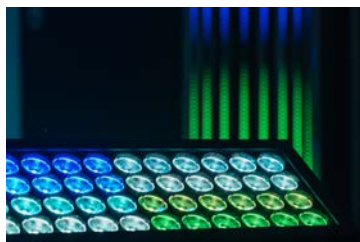
We can **customize sponsorship opportunities** to suit your specific marketing objectives and budget.

Send your questions and/or proposal to Marie-Laure Leclerc at support@citt.org or by phone at 514 504-9997 | 1 888 271-3383

DEADLINES

RESERVE by: MARCH 11, 2022

SUBMIT ARTWORK by: MARCH 16, 2022



For more information or to reserve, please contact us at (514) 504-9997 or exposcene@citt.org

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SPONSORSHIP OPPORTUNITIES & BENEFITS

Each Sponsorship include	Sponsorship	Additional Benefits:	Cost	Number Available
<ul style="list-style-type: none"> ✓ Logo on EXPO-SCÈNE website ✓ Logo and recognition during the event 	Cocktail Reception	<ul style="list-style-type: none"> ✓ Dedicated signage recognition at the reception ✓ 10 complimentary reception invitations * ✓ Full page advertisement in the printed program * ✓ Verbal introduction by CITT/ICTS <p style="text-align: center;"><i>* To be shared between partners, if applicable.</i></p>	\$ 5,000 exclusive sponsor OR 2 partners @ \$ 2,750 each 3 partners @ \$ 2,000 each 4 partners @ \$ 1,750 each 5 partners @ \$1500 each SOLD	Up to 5 partners
	WiFi	✓ Logo on the WiFi connection page	\$ 2 500	1
	TEC Talk Studios	✓ Logo signage at each seminar studios	SOLD	1
<ul style="list-style-type: none"> ✓ Recognition in EXPO-SCÈNE 2022 printed program 	CITT/ICTS Networking Lounge			
	Networking Lounge	✓ Logo signage in the Networking Lounge	SOLD	1
	Charging Station	✓ Your logo on the charging station	\$ 750	1

For more information or to reserve, please contact us at (514) 504-9998 or exposcene@citt.org

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COCKTAIL RECEPTION

\$ 5 000

On the first day of EXPO-SCÈNE, following the closing of the show, exhibitors and special guests are invited to a cocktail reception, which will take place on the 7th floor of the Palais des congrès de Montréal.

The reception offers excellent networking potential and includes snacks and drinks in a relaxed atmosphere. This exceptional sponsorship can be shared provided all parts are bought at the same time. The benefits will be divided equally.

SOLD!

\$ 5,000 exclusive sponsor

or

2 partners @ \$ 2,750 each

3 partners @ \$ 2,000 each

4 partners @ \$ 1,750 each

5 partners @ \$ 1,500 each



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NETWORKING LOUNGE

À la carte

The CITT/ICTS Networking Lounge at **EXPO-SCÈNE 2022** is the place for attendees to relax and recharge during the event. Located in the centre of the action the space provides comfortable seating with a place to connect with colleagues and to recharge your electronic devices.

This sponsorship can be co-shared by up to three partners for the prices seen below.



Networking Lounge

SOLD



Charging Station

\$ 750

For more information or to reserve, please contact us at (514) 504-9997 or exposcene@citt.org

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Wi-Fi

\$ 2 500

Reliable Wi-Fi is a critical must-have productivity tool.

Help all EXPO-SCÈNE 2022 attendees stay connected as the **Official Wi-Fi Sponsor**.



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TEC TALKS STUDIOS

SOLD

Have your company name featured on signage associated with all three seminar studios.



For more information or to reserve, please contact us at (514) 504-9997 or exposcene@citt.org

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ADVERTISEMENT OPPORTUNITIES

Advertisement is a great way for exhibitors to increase their visibility and invite attendees to your booth for more personal attention.

OFFICIAL PROGRAM ADVERTISEMENT

The EXPO-SCÈNE Program is a 50 to 54 pages publication handed out to each attendee. It contains the list of exhibitors, the floor plan as well as the seminar descriptions and schedule.

Specifications		Cost
<ul style="list-style-type: none">4C High Resolution PDF file only.Program space reservation deadline: March 11, 2022Program artwork due: March 16, 2022	Inside cover [Front available] [Back SOLD] (5.5" X 8.5" + 1/8" bleed)	\$ 1 500 (+taxes)
	Full page Interior (5.5" X 8.5" + 1/8" bleed)	\$ 1 000 (+taxes)
	Half-page Interior (5.5" X 4.25" + 1/8" bleed)	\$ 750 (+taxes)



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ADVERTISEMENT OPPORTUNITIES

VISITOR'S BAG INSERT

Ensure that all visitors receive information on your products and services by including a flyer or small brochure in each EXPO-SCÈNE bag distributed.

Specifications	Cost
<ul style="list-style-type: none">• Maximum size – 8.5" X 11"• Up to 8 pages long• Quantity to provide – up to 1500	\$ 750 (+taxes)





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**THANK YOU FOR SUPPORTING
EXPO-SCÈNE 2022!**