



**EXPO
SCÈNE
2020**

**MARCH
25 — 26**

**SPONSORSHIP & ADVERTISEMENT
OPPORTUNITIES**

EXPO-SCÈNE 2020

MARCH 25-26 MARS | Palais des congrès de Montréal

This brochure serves as a guide for sponsorship and advertising opportunities at **EXPO-SCÈNE 2020 at the Palais des congrès de Montréal.**

As a sponsor of EXPO-SCÈNE 2020, you will capture the attention of over **1,700 visitors and leaders of the industry** that attend the event.

We offer a wide range of sponsorship opportunities to suit your needs. That will ensure maximum visibility before, during and after the event itself.

For those unable to exhibit at **EXPO-SCÈNE 2020**, sponsorship and advertisement provide an inexpensive way to promote your product or service.

ALL sponsorships include the following:

- Logo on EXPO-SCÈNE website
- Logo and recognition during the event
- Recognition in EXPO-SCÈNE 2020 printed program

We can **customize sponsorship opportunities** to suit your specific marketing objectives and budget.

Send your questions and/or proposal to Marie-Laure Leclerc at support@citt.org or by phone at 514 504-9998 | 1 888 271-3383

Deadline to reserve: FEBRUARY 1st, 2020
Deadline to submit artwork: FEBRUARY 15, 2020



For more information or to reserve, please contact us at (514) 504-9998 or exposcene@citt.org

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SPONSORSHIP OPPORTUNITIES & BENEFITS

Each Sponsorship include	Sponsorship	Additional Benefits:	Cost	Number Available
✓ Logo on EXPO-SCÈNE website	Cocktail Reception	<ul style="list-style-type: none"> ✓ Dedicated signage recognition at the reception ✓ 10 complimentary reception invitations * ✓ Full page advertisement in the printed program * ✓ Verbal introduction by CITT/ICTS <p><i>* To be shared between partners, if applicable.</i></p>	\$ 5,000 exclusive sponsor OR 2 partners @ \$ 2,750 each 3 partners @ \$ 2,000 each 4 partners @ \$ 1,750 each 5 partners @ \$1500 each	Up to 5 partners
✓ Logo and recognition during the event	WiFi	✓ Logo on the WiFi connection page	\$ 2 000	1
	Seminar Studios	✓ Logo signage at each seminar studios	\$ 1 000	1
	Travel in Style!	✓ Exclusive travelling with attendees	Cost to be determined	By request
Network Lounge				
✓ Recognition in EXPO-SCÈNE 2020 printed program	Professional Chair Message Service	✓ Signage with logo	\$ 1 000	1
	Charging Station	✓ Your logo on the charging station	\$ 850	1

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COCKTAIL RECEPTION

\$ 5 000

On the first day of EXPO-SCÈNE, following the closing of the show, exhibitors and special guests are invited to a cocktail reception, which will take place on the 7th floor of the Palais des congrès de Montréal.

The reception offers excellent networking potential and includes snacks and drinks in a relaxed atmosphere.

This exceptional sponsorship can be shared provided all parts are bought at the same time. The benefits will be divided equally.

\$ 5,000 exclusive sponsor
or

2 partners @ \$ 2,750 each

3 partners @ \$ 2,000 each

4 partners @ \$ 1,750 each

5 partners @ \$ 1,500 each



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NETWORKING LOUNGE

À la carte

The Networking Lounge at EXPO-SCÈNE 2020 is the place for attendees to relax and recharge during the event. Located in the centre of the action the space provides comfortable seating with a place to connect with colleagues, to enjoy a professional chair massage and to recharge electronic devices. *This sponsorship can be co-shared by up to three partners for the prices seen below.*



Professional Chair Massage

\$ 1 000



Charging Station

\$ 750

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WiFi

\$ 2 000

Reliable WiFi is a critical must-have productivity tool.

Help all EXPO-SCÈNE 2020 attendees stay connected as the **Official WiFi Sponsor**.



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SEMINAR STUDIOS

\$ 1 000

Have your company name featured on signage associated with all four seminar studios.



TRAVEL IN STYLE!

By request

Offer your out of town clients (for example from Québec, Ottawa or Toronto) sponsored travel tickets by train or by coach to come visit you at **EXPO-SCÈNE** in Montréal !

This sponsorship can be tailored to fit your needs.



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ADVERTISEMENT OPPORTUNITIES

Advertisement is a great way for exhibitors to increase their visibility and invite attendees to your booth for more personal attention.

OFFICIAL PROGRAM ADVERTISEMENT

The EXPO-SCÈNE 2020 Program is a 50 to 54 pages publication handed out to each attendee. It contains the list of exhibitors, the floor plan as well as the seminar descriptions and schedule.

Specifications		Cost
<ul style="list-style-type: none">• 4C High Resolution PDF file only.• Program space reservation deadline: February 1st, 2020• Program artwork due: February 15th, 2020	Inside Front or Back cover (5.5" X 8.5")	\$ 1 500 (+taxes)
	Full page Interior (5.5" X 8.5")	\$ 1 000 (+taxes)
	Half-page Interior (5.5" X 4.25")	\$ 750 (+taxes)



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ADVERTISEMENT OPPORTUNITIES

VISITOR'S BAG INSERT

Ensure that all visitors receive information on your products and services by including a flyer or small brochure in each EXPO-SCÈNE bag distributed.

Specifications	Cost
<ul style="list-style-type: none">• Maximum size – 8.5" X 11"• Up to 8 pages long• Quantity to provide – up to 1500	\$ 850 (+taxes)





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**THANK YOU FOR SUPPORTING
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