

A high-angle photograph of a large exhibition hall during the Expo-Scène 2019 event. The scene is dominated by a large, multi-level stage structure with a complex metal truss system. Several large projection screens are visible, displaying vibrant green and blue abstract patterns and a herd of zebras in a savanna. The lighting is dramatic, with a mix of green, blue, and red hues. In the foreground, a red carpeted walkway leads through the exhibition space. Various booths and displays are scattered throughout, with some featuring logos for 'theatrixx technologies' and 'ultratec'. People are seen interacting at the booths and walking through the aisles.

# EXPO-SCÈNE 2019

APRIL 17-18 AVRIL

**SPONSORSHIP & ADVERTISEMENT  
OPPORTUNITIES**

# EXPO-SCÈNE 2019

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This brochure serves as a guide for sponsorship and advertising opportunities at **EXPO-SCÈNE 2019 au Palais des congrès de Montréal.**

As a sponsor of EXPO-SCÈNE 2019, you will capture the attention of over **1,800 visitors and leaders of the industry** that attend the event.

We offer a wide range of sponsorship opportunities to suit your needs and that will ensure maximum visibility before, during and after the event itself.

For those unable to exhibit, sponsorship and advertisement provide an inexpensive way to promote your product or service.

## All sponsorship includes the following:

- Logo on EXPO-SCÈNE website
- Logo and recognition during the event
- Recognition in EXPO-SCÈNE 2019 printed program

We can **customize sponsorship opportunities** to suit your specific marketing objectives and budget.

Send your question or proposal to  
at [exposcene@citt.org](mailto:exposcene@citt.org)  
or by phone at 514 380-9147 (direct line)

**DEADLINE TO RESERVE: FEBRUARY 1<sup>st</sup>, 2019**



For more information or to reserve, please contact us at (514) 380-9147 or [exposcene@citt.org](mailto:exposcene@citt.org)

# EXPO-SCÈNE 2019

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## EXPO-SCÈNE 2019 - SPONSORSHIP OPPORTUNITIES & BENEFITS

Each Sponsorship include	Sponsorship	Additional Benefits:	Cost	Number Available
✓ Logo on EXPO-SCÈNE website	<b>Cocktail Reception</b>	<ul style="list-style-type: none"> <li>✓ Dedicated signage recognition at the reception</li> <li>✓ 10 complimentary reception invitations *</li> <li>✓ Full page advertisement in the printed program *</li> <li>✓ Verbal introduction by CITT/ICTS</li> </ul> <p style="text-align: center; font-size: small;">* To be shared between partners, if applicable.</p>	\$ 5,000 exclusive sponsor OR 2 partners @ \$ 2,750 each 3 partners @ \$ 2,000 each 4 partners @ \$ 1,750 each 5 partners @ \$1500 each	Up to 5 partners
	<b>Registration Desk</b>	<ul style="list-style-type: none"> <li>✓ Logo in prime position on the registration desk</li> <li>✓ Logo branding on the online registration page</li> <li>✓ A half page advertisement in the program</li> </ul>	\$ 2 000	1
✓ Logo and recognition during the event	<b>Badges</b>	✓ Logo on both sides of each badge	\$ 2 000	1
	<b>WiFi</b>	✓ Logo on the WiFi connection page	\$ 2 000	1
	<b>Seminar Studios</b>	✓ Logo signage at each seminar studios	\$ 1 000	1
	<b>Travel in Style!</b>	✓ Exclusive travelling with attendees	To be determined	By request
✓ Recognition in EXPO-SCÈNE 2019 printed program	<b>Network Lounge</b>			
	<b>Lounge Furnishings</b>	<ul style="list-style-type: none"> <li>✓ Signage with logo</li> <li>✓ Your business card and flyers in the lounge</li> </ul>	\$ 2 000	1
	<b>Professional Chair Message Service</b>	✓ Signage with logo	\$ 1 000	1
	<b>Charging Station</b>	✓ Your logo on the charging station	\$ 750	1

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**COCKTAIL RECEPTION**

**\$ 5 000**

Following the closing of the show on the first day April 17, exhibitors and special guests are invited to a cocktail reception, which will take place on the 7<sup>th</sup> floor of the Palais des congrès de Montréal.

The reception offers excellent networking potential and includes snacks and drinks in a relaxed atmosphere.

This exceptional sponsorship can be shared provided all parts are bought at the same time. The benefits will be divided equally.

**\$ 5,000 exclusive sponsor**

or

**2 partners @ \$ 2,750 each**

**3 partners @ \$ 2,000 each**

**4 partners @ \$ 1,750 each**

**5 partners @ \$ 1,500 each**



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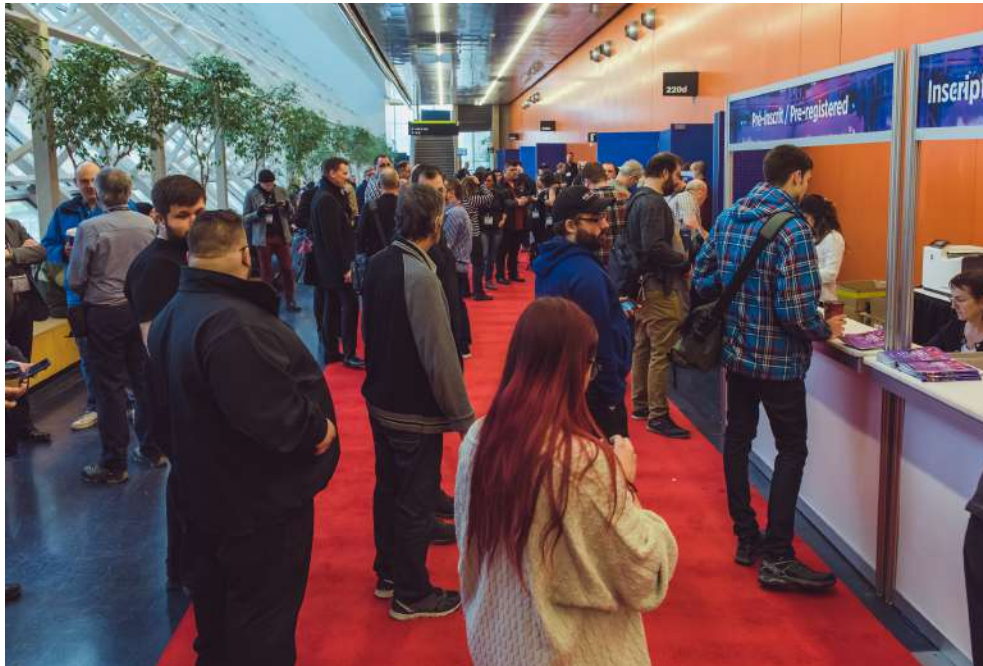
# EXPO-SCÈNE 2019

APRIL 17-18 AVRIL

REGISTRATION DESK

\$ 2 000

Be the first in the view of visitors when they arrive on site to pick up their badge at the registration desk with your logo on the headers. This exclusive opportunity will ensure great value brand exposure to thousands of quality trade visitors for the duration of the event.



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# EXPO-SCÈNE 2019

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## NETWORKING LOUNGE

À la carte

The Networking Lounge at EXPO-SCÈNE 2019 is the place for attendees to relax and recharge during the event. Located in the centre of the action the space provides comfortable seating with a place to connect with colleagues, to enjoy a professional chair massage and to recharge electronic devices.

This sponsorship can be co-shared by up to three partners for the prices seen below.



**Furnishings**

**\$ 2000**



**Professional Chair Massage**

**\$ 1 000**



**Charging Station**

**\$ 750**

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# EXPO-SCÈNE 2019

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## BADGE SPONSORSHIP

\$ 2 000

Your logo shining on both side of over 2000 visitor and exhibitor badges is an outstanding marketing tool.



## WiFi

\$ 2 000

Reliable WiFi is a critical must-have productivity tool.

Help all EXPO-SCÈNE 2019 attendees stay connected as the Official WiFi Sponsor.



# EXPO-SCÈNE 2019

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## SEMINAR STUDIOS

\$ 1 000

Have your company name featured on signage associated with all four seminar studios.



## TRAVEL IN STYLE!

By request

Offer your out of town clients (for example from Québec, Ottawa or Toronto,) sponsored travel tickets by train or by coach to come visit you at EXPO-SCÈNE in Montréal !

This sponsorship can be tailored to fit your needs.



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# EXPO-SCÈNE 2019

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## EXPO-SCÈNE 2019 – ADVERTISEMENT OPPORTUNITIES

Advertisement is a great way for exhibitors to increase their visibility and invite attendees to your booth for more personal attention.

### OFFICIAL PROGRAM ADVERTISEMENT

The EXPO-SCÈNE 2019 Program is a 28 to 32 page publication handed out to each attendee. It contains the list of exhibitors, the floor plan as well as the seminar descriptions and schedule.

Specifications		Cost
<ul style="list-style-type: none"><li>• 4C High Resolution PDF file only.</li><li>• Final program space reservation deadline: February 1<sup>st</sup>, 2019</li><li>• Final program artwork due: February 15<sup>th</sup>, 2019</li></ul>	Inside Front or Back cover (5.5" X 8.5")	\$ 1 500 (+taxes)
	Full page Interior (5.5" X 8.5")	\$ 1 000 (+taxes)
	Half-page Interior (5.5" X 4.25")	\$ 750 (+taxes)



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# EXPO-SCÈNE 2019

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EXPO-SCÈNE 2019 - OPPORTUNITÉS DE PUBLICITÉ

## VISITOR BAG INSERT

Ensure that all visitors receive information on your products and services by including a flyer or small brochure in each EXPO-SCÈNE bag distributed.

Specifications	Cost
<ul style="list-style-type: none"><li>• 8.5" X 11" - maximum size</li><li>• Up to 8 pages long</li><li>• Quantity to provide up to 1500</li></ul>	\$ 750 (+taxes)



# EXPO-SCÈNE 2019

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theatrixx  
technologies

ultratec  
ultratec

THANK YOU FOR SUPPORTING  
EXPO-SCÈNE 2019