

What is Sustainability?

~Keynote

With **Arlene Goldbard** - writer, speaker, consultant and cultural activist whose focus is the intersection of culture, politics and spirituality.

How do arts organizations integrate and balance sustainability as a core value?

~Sustainability as organizational principle

- **Ben Twist**, Director, Carbon Creative Scotland
- **Doug Worts**, (pronounced Werts) is a culture & sustainability specialist, with WorldViews Consulting, a Canadian consulting firm, and an Associate of The AtKisson Group, which is a global network of sustainability planners, educators and consultants.
- **Adam Huttler**, Fractured Atlas's founder and Executive Director.
- **Tim Cynova**, Deputy Director of Fractured Atlas, the United States' largest arts service and advocacy organization

Sustainability is not just about going green; it's about balance environmental, economic and social impact to be a positive force in the world.

What are approaches to Sustainability in the Arts? Makers, Presenters, Contexts.

~Sustainability as Artistic Aesthetic 1

- **Cynthia Hopkins**, internationally acclaimed musical performance artist, (most recently, and featured at SS14 in *This Clement World*)
- **Adrienne Goehler**, freelance curator and writer based in Berlin. Former curator of the 'HauptstadtKulturfonds' of Berlin (cultural capital funds)
- **William Yong**, artistic director of Zata Omm Dance Projects based in Toronto
- **Shula Strassfeld**, (Company, The Dance Exchange)

How do you get to sustainability through the arts? Through artistic work, community and audience, how do the arts serve as an engine for an aware and sustainable society?

How does an artist talk about Environmental Issues through Performance?

~Sustainability as Artistic Aesthetic 2

- **Chantal Bilodeau**, New York-based playwright and translator originally from Montreal. She is the Artistic Director of The Arctic Cycle – an organization created to support the writing, development and production of eight plays that examine the impact of climate change on the eight countries of the Arctic – and the author of the blog Artists And Climate Change.
- **Harry Giles**, Environment Officer for Festivals Edinburgh
- **(Dr.)Theresa J May**, Associate Professor of Theatre Arts at the University of Oregon.
- **Cassie Meador**, choreographer, performer, educator and Artistic Director of the Dance Exchange
- **Jeremy Pickard**, NYC-based eco-theater artist and the captain of Superhero Clubhouse, a collective of artists and environmental advocates working at the intersection of science and performance.

Performance makers can struggle with addressing environmental issues in their work. How do you create engaging performances about environmental issues without alienating your audiences and being overly didactic?

History of Arts and Energy

~Lunch Plenary

- **Barry Lord**, author of *Art & Energy*, is Co-President of Lord Cultural Resources, which has become the world's leading firm specialized in cultural planning and management.

How are new arts facilities being built to respond to sustainability?

~Sustainability & Facilities 1

- **Annett Baumast**, sustainability expert, lecturer, writer, consultant and researcher who has been working in this field for over 15 years. (Company: baumast. kultur & nachhaltigkeit)
- **Katie Oman**, specialist in strategic facilities planning for arts and culture with over twelve years' experience consulting for public, private, and international projects. Prior to joining Arts Consulting Group (Seattle), Ms. Oman was a project manager with Fisher Dachs Associates, a world-renowned theatre planning and design firm.
- **Raymond Kent**, Managing Principal of the national technology consulting firm Sustainable Technologies Group, LLC with offices in Cleveland, Washington DC, and Los Angeles. He also is an Associate Principal with the international architecture firm of Westlake Reed Leskosky serving as the Director of their Innovative Technology Design Group.

Offices, front of house and rehearsal rooms have a bigger carbon footprint than anything we do on stage. What are the exciting new ways with which we're approaching the spaces in which we work before we get on stage are being designed for a more sustainable industry? What are ways to use and renovate your existing venues to best integrate sustainability?

How are those on the front lines of sustainable development issues engaged and represented in performance?

~The Front Lines of Sustainability

- **Michael Greyeyes**, (Plains Cree) is an actor, choreographer, director and educator (Company: Signal Theatre)
- **Rulan Tangen**, founded DANCING EARTH CREATIONS (DE)

Indigenous populations around the world are on the frontlines of climate change and sustainable development. Rio 20 established that they "stress the importance of the participation of indigenous peoples in the achievement of sustainable development. We also recognize the importance of the United Nations Declaration on the Rights of Indigenous Peoples in the context of global, regional, national and subnational implementation of sustainable development strategies." How are Canada's indigenous artists talking about these issues?

How is sustainable thinking changing the way we make and tech shows?

~Sustainability & Production 2

- **Paul Brunner**, Technical Director and Head of the Theatre Technology program for the Department of Theatre and Drama at Indiana University
- **Michael Mehler**, Director of the Board for the United States Institute for Theatre Technology (USITT); co-chair of the Broadway Green Alliance Education Committee that

encourages sustainable production practices nationwide through the College Green Captain program.

- **Grant Heggie**, Grant Heggie has been a show biz veteran almost 30 years, during which he has founded Set/Reset, ReadySetRecycle.com, ShowbizRENTALS.com and AllAboutLocations.com

Sustainable practice in production and performance making from a technical perspective asks designers, managers and technicians to understand new technology, new practices and how to renew existing examples of both, which may be forgotten. How do we share knowledge to make the adoption of sustainable practice less disruptive to our builds and techs?

How are presenters thinking about sustainability in their programming?

~Sustainability & Programming

- **Harry Giles** (see above)
- **Marie Zimmerman**, Executive Director of Hillside Festival (Guelph)
- (Dr).Theresa J May (see above)

Commissions, development, tours, festivals, riders... with all of the moving parts of being a presenter of performance work, how do you start to focus on sustainability? Is it in the work? In the way it's made? In the way it's presented? How are presenters thinking about sustainability in the way they program their venues, festivals and seasons?

How can we innovate in existing arts facilities to integrate sustainable technology and practices?

~Sustainability and Operating Facilities

- **Karen DiLossi**, Partners for Sacred Places first national Director of Arts in Sacred Places
- **Katie Oman** (see above)
- **Raymond Kent** (see above)
- **Tim Whitty**, Building Manager of The Grand Theatre in London, Ontario

Former industrial sites, re-envisioned commercial space, an abundance of sacred spaces...Using sustainable principles as an inspiration (consciously or not), what are the most exciting ways in which space is being re-used and repurposed for greatest impact?

How do managers and production staff integrate sustainable practice into performance and events?

~Sustainability & Production 1

- **Alison Tickell**, Founder, Julie's Bicycle
- **James McKernan**, teaches stage technology, exploring both leading-edge and traditional methodologies. (York University)
- **Andrea Surich**, Production Manager at The Grand Theatre in London, Ontario

Integrating sustainable thinking into performance production requires champions that understand how everything works together. How can our production staff lead sustainable change?

Sustainability and Re-Enchantment: The Role of the Arts

~Keynote

- **Simon Brault**, CEO of the National Theatre School of Canada

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Change Agency

~**Keynote**

- **Doug Worts** (see above)

How are the social aspects of sustainability being considered in new work and the communities in which it is being made?

~**Working with Community**

- **Cassie Meador** (see above)
- **Harry Giles** (see above)
- **Karen DiLossi** (see above)
- Pru Robey, Director of Artscape's Creative Placemaking Lab
- **Shula Strassfeld** (see above)

In balancing the dimensions of sustainability, how can we remain responsible and engage the communities in which our work is being made and who we are making it for? What makes community based approaches collaborative and productive?

How can we move work around sustainably?

~**Touring**

- **Alison Tickell** (see above)
- **Erika Hennebury**, Artistic Producer for Public Recordings Performance Projects, an atelier that explores and shares choreographic experimentation

And you want it to tour too? From the smallest touring company, to the largest Broadway show, what are sustainable practices that help use move our people, productions and all the gear and "stuff" each needs.

How can we rethink how we use and manage our materials to reduce our waste, save money and build community?

~**Materials Infrastructure**

- **Grant Heggie** (see above)
- **Catharine Prosser** (see above)

With the temporary nature of performance, where do all those sets go? How can the life of materials used in building sets and other temporarily installed performance elements be extended? Where do the materials go? How does it get there? How can people find it?

How do we educate the next generation of artists for sustainable change?

~Materials Infrastructure

- **Ian Garrett**, Ian Garrett is a producer, designer, and administrator dedicated to innovative arts infrastructure. He is the co-founder and director of the Center for Sustainable Practice in the Arts (CSPA), a leader in the conversation on sustainability and the arts, and an Assistant Professor at York University in Toronto.
 - **Paul Brunner** (see above)
 - **Theresa J May** (see above)
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How do you integrate sustainability into the audience experience? How do we communicate with them about what you are doing?

~Sustainability & Audience

- **Marie Zimmerman, Harry Giles & Ben Twist** (see above for all)

Every change you make may be impactful, but what does it matter if you don't tell anyway? What initiatives in awareness are being undertaken to tell audiences about change?

What part do designers play in bringing sustainable practice into performance?

~Sustainability & Design

- **Sholeh Johnston**, manages the Julie's Bicycle Arts Programme, working with the arts and cultural sector to share knowledge, facilitate events and workshops, provide networking opportunities and develop practical resources for the sector to embed sustainable best practice.
- **William Yong** (see above)
- **Tanja Beer**, scenographer and researcher investigating ecological design for performance; "Activist in Residence" at Julie's Bicycle
- **Donyale Werle**, Donyale Werle is a Brooklyn, NY based theatrical set designer and sculptor who supports & employs sustainable practices in scenic design; Co-Chair of the Pre/Post Production Committee, Broadway Green Alliance
- **Grant Heggie** (see above)

From the first envisioning of what a performance will look like, designers have an important role to play in bringing sustainability into performance. How can they influence how designs are realized, how designers work and how this impacts the design?
