

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal



**SPONSORSHIP & ADVERTISEMENT
OPPORTUNITIES**

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal

This brochure serves as a guide for sponsorship and advertising opportunities at **EXPO-SCÈNE 2018**. As a sponsor of EXPO-SCÈNE 2018, you will capture the attention of over **1,700 visitors and leaders of the industry** that attend the event.

We offer a wide range of sponsorship opportunities to suit your needs and that will ensure maximum visibility before, during and after the event itself.

For those unable to exhibit, sponsorship and advertisement provide an inexpensive way to promote your product or service.

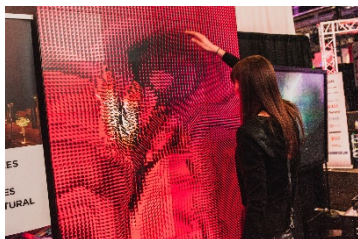
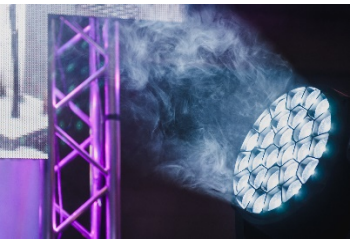
DEADLINE TO RESERVE : FEBRUARY 1ST, 2018

All sponsorship includes the following:

- Logo on EXPO-SCÈNE website
- Logo and recognition during the event
- Recognition in EXPO-SCÈNE 2018 printed program

We can **customize sponsorship opportunities** to suit your specific marketing objectives and budget.

Send Carole Desrosiers your questions or propositions at exposcene@citt.org or 514 924-1335 (direct line).



Contact Carole Desrosiers at 514 924-1335 or exposcene@citt.org for information and to reserve your sponsorship!

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal

EXPO-SCÈNE 2018 - SPONSORSHIP OPPORTUNITIES & BENEFITS

All Sponsorships include:	Sponsorship	Additional benefits	Price	Number Available
✓ Logo on EXPO-SCÈNE website	Cocktail Reception	<ul style="list-style-type: none"> ✓ Dedicated signage recognition at the reception ✓ 10 complimentary reception invitations * ✓ Verbal introduction by CITT/ICTS president ✓ Full page advertisement in the printed program * <p style="text-align: center; font-size: small;">* To be shared between partners, if applicable.</p>	\$ 5,000 exclusive sponsor OR 2 partners @ \$ 2,750 each 3 partners @ \$ 2,000 each 4 partners @ \$ 1,750 each 5 partners @ \$1500 each	Up to 5 partners
	Registration Desk	<ul style="list-style-type: none"> ✓ Logo in prime position on the registration desk ✓ Logo branding on the online registration page ✓ A half page advertisement in the program 	\$ 3,500	2
✓ Logo and recognition during the event	Badges	✓ Logo on both sides of each badge	\$ 3,000	1
	WiFi	✓ Logo on the WiFi connection page	\$ 2,000	1
	Seminar Studios	✓ Logo signage at each seminar studios	\$ 1,500	1
✓ Recognition in EXPO-SCÈNE 2018 printed program	Travel in Style	✓ Exclusive travelling with attendees	To be determined	By request
	Network Lounge			
	Lounge Furnishings	<ul style="list-style-type: none"> ✓ Signage with logo ✓ Your business card and flyers in the lounge 	SOLD!	1
	Professional Chair Massage Service	✓ Your business card and flyers in the lounge	\$ 1,000	1
	Charging Station	✓ Your logo on the charging station	\$ 750	1

Contact Carole Desrosiers at 514 924-1335 or exposcene@citt.org for information and to reserve your sponsorship!

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal

COCKTAIL RECEPTION

\$ 5,000

Following the closing of the show on the first day, exhibitors and special guests are invited to a cocktail reception, which will take place on the 7th floor of the Palais des congrès de Montréal. The reception offers excellent networking potential and includes snacks and drinks in a relaxed atmosphere.

This exceptional sponsorship can be shared provided all parts are bought at the same time. The benefits will be divided equally.

\$ 5,000 exclusive sponsor OR

2 partners @ \$ 2,750 each

3 partners @ \$ 2,000 each

4 partners @ \$ 1,750 each

5 partners @ \$1,500 each



Contact Carole Desrosiers at 514 924-1335 or exposcene@citt.org for information and to reserve your sponsorship!

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal

REGISTRATION DESK

\$ 3,500

Be the first in the view of visitors when they arrive on site to pick up their badge at the registration desk. This exclusive opportunity will ensure great value brand exposure to thousands of quality trade visitors for the duration of the event.



Contact Carole Desrosiers at 514 924-1335 or exposcene@citt.org for information and to reserve your sponsorship!

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal

NETWORK LOUNGE

À la carte

The Networking Lounge at EXPO-SCÈNE 2018 is the place for attendees to relax and recharge during the event. Located in the centre of the action the space provides comfortable seating with a place to connect with colleagues, professional chair massages and to recharge electronic devices. This sponsorship can be co-shared by up to three partners for the prices seen below.



Furnishings

SOLD



Professional Chair Massage

\$ 1,000



Charging Station

\$ 750

Contact Carole Desrosiers at 514 924-1335 or exposcene@citt.org for information and to reserve your sponsorship!

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal

BADGE SPONSORSHIP \$ 3,000

Your logo shining on both side of over 2000 visitor and exhibitor badges is an outstanding marketing tool.



WiFi \$ 2,000

Reliable WiFi is a critical must-have productivity tool. Help all EXPO-SCÈNE 2018 attendees stay connected as the Official WiFi Sponsor.



Contact Carole Desrosiers at 514 924-1335 or exposcene@citt.org for information and to reserve your sponsorship!

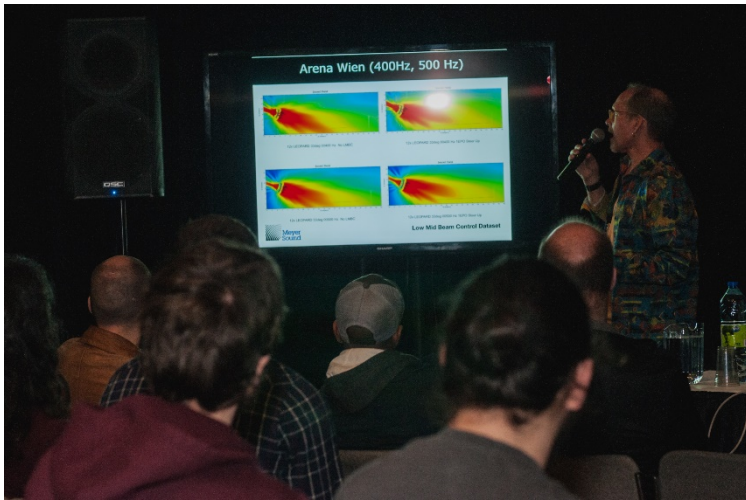
EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal

SEMINAR STUDIOS

\$ 1,500

Have your company name featured on all signage associated with the seminar studios.



TRAVEL IN STYLE!

By request

Offer your out of town clients sponsored travel tickets by train or by coach to come visit you at EXPO-SCÈNE!
This sponsorship can be tailored to fit your needs.



Contact Carole Desrosiers at 514 924-1335 or exposcene@citt.org for information and to reserve your sponsorship!

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal

EXPO-SCÈNE 2018 - ADVERTISEMENT OPPORTUNITIES

Advertisement is a great way for exhibitors to increase their visibility and invite attendees to your booth for more personal attention.

OFFICIAL PROGRAM ADVERTISEMENT

The EXPO-SCÈNE 2018 Program is a 28 to 32 page publication handed out to each attendee. It contains the list of exhibitors, the floor plan and seminar schedule.

Specifications		Price
<ul style="list-style-type: none">• 4C High Resolution PDF file only.• Final program space reservation deadline: February 1st, 2018• Final program artwork due: February 15th, 2018	Inside Front or Back (SOLD) Cover (5.5" X 8.5")	\$ 1,500 (+taxes)
	Full Inside Page (5.5" X 8.5")	\$ 1,000 (+taxes)
	Half Page (5.5" X 4.25")	\$ 750 (+taxes)



Contact Carole Desrosiers at 514 924-1335 or exposcene@citt.org for information and to purchase advertisement!

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal

EXPO-SCÈNE 2018 - ADVERTISEMENT OPPORTUNITIES

DELEGATE BAG INSERT

Ensure that all visitors receive information on your products and services by including a flyer or small brochure in each EXPO-SCÈNE bag distributed.

Specifications	Price
<ul style="list-style-type: none">• 8.5" X 11" - maximum size• Up to 8 pages long• Quantity to provide up to 1500	\$ 750 (+taxes)



Contact Carole Desrosiers at 514 924-1335 or exposcene@citt.org for information and to purchase advertisement!

EXPO-SCÈNE 2018

MARCH 28-29 MARS | Palais des congrès de Montréal



THANK YOU FOR SUPPORTING
EXPO-SCÈNE 2018